

FOR IMMEDIATE RELEASE

Lori Pierce, Director of Sales
The Solution Design Group, Inc.
Phone: (407) 382-1959
Fax: (407) 382-3959
Email: Lori.Pierce@TheSolutionDesignGroup.com
Website: www.TheSolutionDesignGroup.com

University of Utah Selects RevenueVision®

Orlando, FL - April 7, 2017 -- The Solution Design Group, Inc. (SDG), is pleased to announce that **University of Utah** has selected SDG's RevenueVision® solution to enhance operations and optimize performance throughout their auxiliary services organization.

University of Utah Auxiliary Services will use RevenueVision® to centralize vendor contract management for eight unique operating units, including Stadium & Arena Event Services, University Student Apartments, Commuter Services, and their self-op University Campus Store. Additionally, the RevenueVision® analytics tool will be used to bring together data from disparate systems to monitor key operational trends and KPIs, and ultimately, optimize the financial performance of auxiliary operations.

According to Jennifer Reed, Director, Auxiliary Services, "We expect RevenueVision® to be an important, additional support tool, assisting us with the management of our operations, as well as external vendor agreements for auxiliary services. The analytics tool will provide us with the granularity and frequency of metrics needed to help us proactively measure and optimize performance in all of these areas."

"We are extremely pleased to add the University of Utah to our expanding list of valued clients. As the role of auxiliary operations continues to grow in flagship publics, it is more important than ever for directors to be able to optimize operations. RevenueVision® is a key element in helping University of Utah to insure contractual compliance and operational success," stated Tom Strange, SDG President and CEO.

About University of Utah

The University of Utah is a public coeducational space-grant research university in Salt Lake City, Utah. As the state's flagship university, the university offers more than 100 undergraduate majors and more than 92 graduate degree programs. The university is classified in the highest ranking: "R-1: Doctoral Universities – Highest Research Activity" by the Carnegie Classification of Institutions of Higher Education. The Carnegie Classification also considers the university as "selective", which is its second most selective admissions category. Graduate studies include the S.J. Quinney College of Law and the School of Medicine, Utah's only medical school. As of Fall 2015, there are 23,909 undergraduate students and 7,764 graduate students, for an enrollment total of 31,673.

About RevenueVision®

RevenueVision® is a web based "software as a service" solution that has been designed and developed specifically for the higher education community, to optimize the performance of auxiliary and other business enterprise operations. Whether contracted out or self-op, RevenueVision® is a centralized operational management tool that allows users to consolidate all metrics and associated documents into one solution; such as terms, expirations, deliverables, budgets, P&Ls, amortization schedules and more. Its analytics tool provides powerful business intelligence through its ability to create dashboards and other graphics, manage KPIs, and monitor granular trending and comparative analysis.

About The Solution Design Group, Inc. (SDG)

SDG is a software development firm that focuses on serving the public sector and higher education communities. SDG's offices are in the Washington, DC area and Orlando, Florida. (www.thesolutiondesigngroup.com)

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