

FOR IMMEDIATE RELEASE

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RevenueVision® Selected by Duke University

Orlando, FL – May 4, 2015 -- The Solution Design Group, Inc. (SDG), is pleased to announce that **Duke University** has selected SDG's RevenueVision® solution, to streamline management and optimize operations within Duke's auxiliary services.

"We are very pleased to add Duke University to our growing portfolio of valued clients. RevenueVision® will replace several custom built systems and spreadsheets that are currently being used for the management of several of Duke's auxiliary operations." stated SDG President and CEO, Tom Strange. "The management of campus auxiliaries and optimization of resources is becoming increasingly important, as colleges and universities try to hold down the rate of increase of tuition and fees. Duke's talented team of auxiliary services and finance professionals recognized the unique benefits of RevenueVision® very early on in our discussions, and were anxious to begin using RevenueVision® right away."

Duke is utilizing RevenueVision® to track not only its standard auxiliary services contracts, but also its vending and dining operations, as well as off campus providers that accept the DukeCard. According to Strange, benefits to Duke include: Greatly reduced labor spent reconciling and providing information to off campus vendors, reduced risk due to elimination of manual spreadsheets, and improved validation and verification of vendor payments.

About RevenueVision®

RevenueVision® is a web based "software as a service" solution that has been designed and developed specifically for the higher education community, to optimize the management of auxiliary and business enterprise operations. It allows colleges and universities to pro-actively track sales, revenues and expenses from each contract or self-operated facility in such a manner that allows them to maximize revenues. Its analytics capabilities provide dashboards, the measurement of KPIs, and granular trending and comparative analysis. RevenueVision® is available on a monthly or annual subscription basis directly from SDG. Subscriptions include all hardware and software located in Tier 1 Certified data centers, unlimited telephone support, all upgrades and patches, and all system administration services. Subscribers only need a browser and a connection to the Internet for access.

About The Solution Design Group, Inc. (SDG)

SDG is a software development firm that focuses on serving the public sector and higher education communities. SDG's offices are in the Washington, DC area and Orlando, Florida. (www.thesolutiondesigngroup.com)

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